



Side Hustle Lab

Course Information

Side Hustle Lab

Small Business Britain and eBay's Side Hustle Lab is a brand new six-week programme designed to support budding entrepreneurs across the UK to start, build and grow a side hustle with confidence.

Whether you're just testing the waters with a new idea or ready to turn your passion into a full-time business, this programme will equip you with the practical tools and expert insight to take your next steps with confidence.

What the Programme includes

Weekly online sessions with expert speakers, recorded and available to rewatch on a private Small Business Britain platform.

A supportive online community of fellow entrepreneurs to share experiences, ask questions and access additional tips.

Dates

4th June
11th June
18th June
25th June
2nd July
9th July



Course Modules



1

Getting Started with a Side Hustle

You will learn:

- How to find the perfect idea
- How to have the courage to take action
- The practical steps to get set up



eBay introduces how the platform supports side hustlers at every stage, from setting up an online shop to growing it into a full time business.

4

Customer Service & Scaling a Side Hustle

You will learn:

- How to juggle work, life and a side hustle
- Strategies to manage your time and avoid burnout
- Tips to stay motivated and productive



eBay covers best practices for customer service to keep you an eBay Top Rated Seller.

2

Time Management & Balancing a Side Hustle

You will learn:

- How to juggle work, life and a side hustle
- Strategies to manage your time and avoid burnout
- Tips to stay motivated and productive

5

Choosing the Right Legal Structure & Compliance

You will learn:

- The pros and cons of sole trader vs. limited company
- The basics of tax, legal and financial compliance
- How to stay on the right side of regulations as you grow
- Using eBay to access global markets with a single setting



eBay outlines key regulatory considerations and highlights how the Global Shipping Programme can help you reach 134M buyers worldwide.

3

Marketing on a Budget & eBay Best Practices

You will learn:

- Simple, cost-effective marketing techniques
- Where to focus your marketing energy for results
- How to optimise your eBay listings and visibility



eBay shares practical tips to boost visibility and sales, including how to write effective product titles and optimise listings for search.

6

Finance & Growing Sustainably

You will learn:

- How to manage cash flow and profits
- Tips for reinvesting in your business
- Plan long-term growth and explore funding options like eBay Seller Capital



eBay highlights funding options available through eBay Capital, helping sellers plan for long-term success and reinvest with confidence.



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